

A Finance Leader's Al, Data & Digital Playbook

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As the finance function faces increasing demands for strategic involvement beyond traditional roles, the 2-day training shares battle-tested strategies to redesign and co-create the digital operating model, lead transformation, and turn finance into a strategic growth catalyst—while fostering a culture of innovation. This course provides actionable strategies and playbooks to help finance leaders rearchitect their operating model and orchestrate a successful reimagining of the finance function.



Tariq Munir is an international keynote speaker, trainer, Digital Transformation expert, and author of the best-selling book 'Reimagine Finance' based in Australia. He is a LinkedIn Top Voice, with 20+ years of experience spanning Finance, Integrated Planning, Supply Chain, and Digital/Finance Transformation. He regularly delivers lectures and keynotes on Digital, Data and AI at major local and international

conferences. He has worked with Fortune 500 companies like PwC, AkzoNobel, and PepsiCo, and brings expertise in leading complex and large-scale Digital and Process Transformations.

## **LEARNING OUTCOMES**

- Demystify AI, Data, and Digital: Analyze the "Art of Possible" on using AI, Data, and Digital to redesign the Finance Operating model, optimize processes, and build scenario planning capabilities.
- Master Generative & Agentic Al: Evaluate how the convergence of Gen & Agentic Al can revolutionize finance, including a 30-40% faster close, contract management, data integration etc.
- Leverage Best-practices: Evaluate case studies on how leading organizations are leveraging advanced analytics to reimagine their business models.
- Build Strong Al Governance: Create governance frameworks to track progress, build human oversight, and comply with ethical AI practices.
- Build an Al Roadmap: Craft an Al roadmap, identify quick wins, and navigate the transformation complexities using The AI Playbook for Finance Leaders.
- Create a Culture of innovation: Build a culture of transformation and upskilling within you finance function, enabling teams to become strategic business partners.

14 CPE POINTS | Early Bird Participants will receive a signea copy of Reimage Finance



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